

ASIAN PAINTS AT A GLANCE

At Asian Paints, vibrant colours meet innovative solutions. Our rich heritage and commitment to excellence has led to the creation of extraordinary masterpieces.

LIVING THE AP CHARTER

We are Asian Paints, delivering joy since 1942.

We are in the business of colour, décor, design and protection, we make anything & everything beautiful and lasting.

Being innovators, we transcend global boundaries and are the preferred brand.

We are dynamic and disruptive. Constantly redefining trends with world-class solutions, inspiring consumers to realise their dreams.

We are committed to sustainability and safety.

We are creative. Co-creating and partnering with customers and stakeholders, transforming billions of living spaces and objects.

We are an inspiring and inclusive workspace.

We exist to beautify, preserve, transform all spaces and objects, bringing happiness to the world.

We Value

Standing for each other's success

Always being selfless, ensuring success of all groups and individuals, like we would for ourselves

Creative zeal

Passionately striving to cause disruption by a constant search for innovative, out of the box and differentiated solutions and executing with velocity and attention to detail

Integrity

We honour our word, always

Audacity

Fearless in challenging the usual way of doing things, stretching for bold goals as a way of life

Scientific rigor

Adopting a data-analysis driven approach to decision-making and continuous experimentation towards building world-class practices and products

Customer passion

Treating our customers the way we would want to be treated. Customer First!

We dare. We care.

We create beautiful worlds. You can count on us.

Living the AP Charter

AP Charter is at the heart of all we do — a foundational guide that reflects our identity, purpose, values, and decision-making principles. It goes beyond a statement of intent; it is a commitment that shapes our culture, drives our strategies, and inspires our teams to create enduring value responsibly.

Over the past years, we have made significant progress by aligning our operations with the values and expectations defined in the Charter. This alignment has played a pivotal

role in advancing our Environmental, Social, and Governance (ESG) priorities, building stakeholder trust, and strengthening organisational resilience. As part of our evolving journey, we have also expanded the Charter to reinforce our commitment to being an inspiring and inclusive workplace.

Rooted in shared values and a customer-first mindset, the AP Charter stands as a timeless and reliable compass that every stakeholder can connect with and count on.

LEGACY OF CONSISTENT PROGRESS



#1

PAINT COMPANY IN INDIA



#1

INTEGRATED HOME DÉCOR PLAYER



#1

IN DECORATIVE LIGHTING



#2

IN FABRIC AND FURNISHING

STATURE

#2

Paint Company in Asia

#8

Paint Company in the world

SCALE

26^

In-house paint manufacturing facilities worldwide

60+

Countries served

2,290,000

Installed in-house decorative paint manufacturing capacity in India (KL/annum)^

REACH

72

Beautiful Homes stores across India

169,000+

Retail touchpoints across India

12,500,000+

Beautifulhomes.com visitors during the year

PEOPLE

14,000+

Employees globally

258

Scientists driving innovation

^In addition, our Company has also tied up with Outside Processing Centres (OPCs) for manufacture and purchase of certain products.

ASIAN PAINTS AT A GLANCE

DECORATIVE

India’s leading paint and décor Company offering wide range of products and services along with largest-of-its-kind painting service in the world.

Products & Services

- Interior wall finishes
- Exterior wall finishes
- Waterproofing
- Wood finishes
- Enamels
- Adhesives
- Tools
- Undercoats

₹ 29,545.3 Crores

Contribution of revenue from sale of products and services (Decorative and Home Décor business)

HOME DÉCOR

Expansive offering to provide a complete one-stop home décor solution to customers.

Products & Services

- Modular kitchens and wardrobes
- Bath fittings and sanitaryware
- Decorative lightings
- uPVC windows and doors
- Wall coverings
- Furniture
- Fabric & Furnishings
- Rugs

87.4 %

Share of revenue

INTERNATIONAL

Taking forward the legacy of Asian Paints to cater to a wide cross-section of customers across geographies and bring delight to millions of households.

Regions

- Asia
- Middle East
- Africa
- South Pacific

₹ 3,066.4 Crores

Contribution of revenue from sale of products and services

9.1 %

Share of revenue

INDUSTRIAL

Provider of high-quality custom-formulated products for the automotive and industrial business.

Entities with product category and related services.

PPG Asian Paints Pvt. Ltd. (PPG-AP)

- Automotive (OEM & refinish), General industrial, Packaging & Marine

Asian Paints PPG Pvt. Ltd. (AP-PPG)

- Industrial protective coatings, powder coatings and road markings

₹ 1,185.7 Crores^

Contribution of revenue from sale of products and services

3.5 %

Share of revenue

^Excluding PPGAP revenues as it is an Associate Company.

